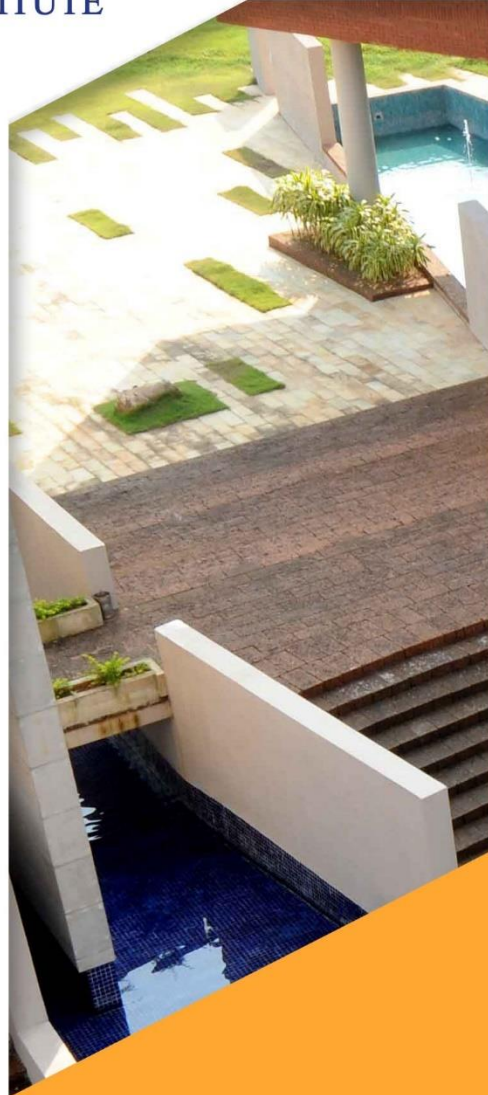




INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR

*Shaping global leaders for tomorrow*



# Placement Brochure

2020

## Content Page

1. Board of Governors	Page 03
2. Director's Message	Page 04
3. Placement Chairperson's Message	Page 05
4. IMI Bhubaneswar- A Leading Business School in Odisha	Page 06
a) Accreditation & Recognition	Page 07
b) International Academic Linkages	Page 08
c) Conferences	Page 09
d) Roundtables and Management Conclaves	Page 09
5. Intellectual Capital Faculty @ IMI Bhubaneswar	Page 10
6. Curriculum	Page 12
7. Life at IMI	Page 17
a) Events/Activities done in IMI	Page 17
b) Student's Clubs and Committees	Page 18
8. Distinguished Visitors	Page 19
9. Alumni Speaks	Page 20
10. Placement Report	Page 21
11. Final Year Batch Profile	Page 23
12. Annual Activity Calendar	Page 30
13. Placement committee	Page 31
14. Reach Us	Page 32

## Board of Governors

Shri Sanjiv Goenka	Chairman, IMI Board of Governors
Shri P.K. Khaitan	Sr. Advocate, Supreme Court
Ms. Savitri Kunadi	Former Indian Ambassador to France
Shri Harsh Pati Singhania	Managing Director J K Paper Ltd.
Dr. Himadri Das	Director General - International Management Institute, New Delhi
Mr. V.C. Agrawal	President - Corporate HR RP-SG Group
Shri Harshavardhan Neotia	Chairman, Ambuja Realty
Shri Sunil Mitra, IAS	Independent Director, Edelweiss Financial Services Ltd Former Finance Secretary, GoIM
Shri V K Sharma	Executive Director (Retired), RBI
Prof. Ramesh Behl	Director, International Management Institute, Bhubaneswar
Shri. S.Y. Siddiqui	Chief Mentor, Maruti Suzuki India Ltd (Nominee of AICTE)
Gp. Capt. Vivek Dubey (Retd.) (Ex - Officio Secretary)	Registrar - International Management Institute, New Delhi
Nominee of State Board of Technical Education	

## Director's Message

Established in 2011, IMI Bhubaneswar is a bustling campus setup under the aegis of IMI-Delhi. IMI Bhubaneswar is fast emerging as an internationally reckoned fully integrated management institute of higher learning. IMI Bhubaneswar continues to stand firm on its inviolable pedestal of Perseverance, Passion and Commitment, instilled by the Mission of creating eminent future managers having unperturbed zeal and vigour, through an aim of inculcating holistic growth and development. IMI is known for diversified activities including teaching, training, research and consulting, which are the four pillars of quality education and IMI Bhubaneswar is built on the power of these four pillars of quality



education. The Institute fosters and nurtures leaders of tomorrow inculcating in them the capability of making a difference in the society. The institution is closely knit with the requisites of the ever-changing industry and actively seeks the participation of industry leaders in development of course offerings and to take up research in emerging areas. This also helps us to keep our offerings current and relevant as per the needs of the industry. In addition, IMI Bhubaneswar also provides training to Corporate executives, thus making IMI Bhubaneswar a hub for their manpower requirement. Education at IMI Bhubaneswar is primarily based on three concrete platforms i.e. Creation of Knowledge, Dissemination of Knowledge and Application of Knowledge. The batches of PGDM and PGDM-PT students have performed stupendously well and often embarked on explicit endeavours in their journey to create new lives for themselves through hard work and sacrifice, holding the torch high for the future batches to follow in their footsteps. This is, largely a result of the continuous quality support and guidance by the faculty of IMI Bhubaneswar, which is an eclectic, learned and committed team of professionals drawn from varied streams of discipline with over two-third of them having industry and/or international recognition. The institution believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the course structure that has been thoughtfully designed to enable students to hone their managerial skills and acquaint with the new developments taking place in the industry. The pedagogical tools applied by the faculty members constantly motivate students to be innovative, competent and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations. Nested in ecologically invigorating ambience, IMI Bhubaneswar epitomizes a modern age "Gurukul", where talent is nurtured, groomed and launched into corporate world. We are proud to have a stupendous batch of world-class leaders as our alumni and most profoundly believe that the batch of 2019-21 will uphold the equity of IMI Bhubaneswar and continue to glorify its name for times immemorial.

I take this opportunity to extend a personal invitation to you to visit IMI Bhubaneswar and experience the shaping of global leaders.

**Prof. Ramesh Behl**

**Director, IMI Bhubaneswar**



## Placement Chairperson's Message

Dear Recruiters,

We, at IMI Bhubaneswar, take this opportunity to invite you to visit our Campus for Final as well as Summer Placements and experience the vibrancy of our young, creative, and talented group of PGDM students. IMI Bhubaneswar serves as a home to potential future business managers who have a persistent zeal backed by unaltered passion, perseverance and commitment. In their two years stay in the verdant campus of IMI, Bhubaneswar – they are groomed in all aspects of business management – from Marketing and Finance to IT, HR, and operations. The academic rigor culminated with extra-curricular learning inculcates in them a strong desire to learn continuously, and simultaneously develop a belief system of healthy, inclusive, and sustainable growth for all stakeholders. IMI has been set up in three locations – Delhi, Kolkata, and Bhubaneswar – by the RP-Sanjiv Goenka Group. IMI Bhubaneswar is a young and very vibrant institute which started its journey in 2011. We are proudly



carrying on the legacy of IMI Delhi which was established in 1981 as the first corporate sponsored business school of India and is now one of the best business schools in the country. You will be very happy to know that IMI Bhubaneswar is the youngest business school in the country to be ranked 66th in India – by NIRF Ranking 2019 (Ministry of HRD, Govt. of India). IMI Bhubaneswar is also accredited by National Board of Accreditation (NBA), Ministry of HRD, Government of India. IMI Bhubaneswar has an amazing campus as well as awe-inspiring academic and extra-curricular infrastructure. It is one of the few institutes in the Eastern region of the country to have three Bloomberg terminals. Marketing students are trained in Markstrat simulation packages for better understanding of marketing concepts and strategy. We also have a very well-equipped library with all kinds and levels of databases – soft as well as hard. We can also very proudly claim that we have excellent faculty in our institute. All faculty members have Ph.D. from the best institutes in the country – IITs and IIMs. All of them comes with industry experience with some faculty members having more than 15 years of industry experience. We try our best to give our students adequate industry exposure wherein they have a full two-month summer internship in the industry, apart from continuous industrial involvement in form of various Live projects and Industrial competitions. We also organize events and guest lectures where eminent members of the industry come and interact with our faculty and students, imbibing in them a strong inclination towards industrial undertakings. Our students are also exposed to the tenets of corporate governance, and professional values and ethics. Awareness of social responsibility is taught to them through field work in the adjoining villages of our campus. IMI Bhubaneswar also has an Entrepreneurship Cell to promote Entrepreneurial skill sets in the students. Barring this, there are various clubs and committees pertaining to each domain and interest-areas of students to give them a scope for a holistic involvement and development during the two years of management studies. Our curriculum is continuously updated with inputs from thought leaders both from industry and leading management institutions across the globe. Business Leadership series where business leaders from across the country share their experiences with students, is also organized from time to time. We at IMI Bhubaneswar focus on holistic development of the students and try to make them day one ready for the corporate. We are fortunate that since the beginning our placements have been 100% and has always received positive feedback from the recruiters. Our alumni are already doing very well across the best organizations in the country and hence, we are sure that our students will make their mark in the organizations they work for. We had a phenomenal placement season this year which witnessed a paradigm shift as a result of substantial trust and confidence of the recruiters in the brand. I would like to express my heartfelt gratitude to all the venerated recruiters for extending their continual and incessant support and faith in our students.

We are sure that your visit to our campus will be fruitful and will pave the way for a long-term relationship between us. I welcome you to IMI Bhubaneswar for Placement Season 2020-21.

**Prof. Rahul Gupta Choudhury**

## IMI BHUBANESWAR - A Leading Business School of International Repute

International Management Institute (IMI) Bhubaneswar was established in 2011 to build on the legacy of IMI Delhi and the spirit of RP-Sanjiv Goenka Group. The institution's vision is to develop socially sensitive, ethical, and value adding leaders and organizations through relevant teaching, research, training, and consulting. The aesthetically designed exteriors, wide open green spaces, high-tech classrooms, state-of-the-art library and computer center in a fully residential 16-acre campus in the serene surroundings of IDCO Institutional Area in Odisha's capital city of Bhubaneswar offers a highly conducive learning ambience to the management leaders of today and tomorrow. IMI is known for diversified activities including Teaching, Training, and Research & Consulting which are the four Pillars of Quality Education.

IMI Bhubaneswar currently offers:

- **AICTE approved two-year full-time Post Graduate Diploma in Management (PGDM)**
- **PGDM (Part Time) for working executives**
- **Executive education**
- **Fellow Programme in Management (FPM)**
- **Corporate Training Programme (MDP)**
- **Faculty Development Programme (FDP)**

An educational institution known by its intellectual capital, under able leadership of Prof. Ramesh Behl, IMI Bhubaneswar has roped in alumni from best institutions in the country as faculty. All the faculty members are doctorate and have got rich experience of academia and corporates. The faculty members regularly conduct Management Development Programmes (MDPs) and bring rich experience to the classroom. The average per capita research output of IMI Bhubaneswar faculty is over 2.7 per year, which is much higher than most of the leading business schools across India. IMI Bhubaneswar prides itself in a student-driven institution. The students are at the forefront of every activity. Institution is run like an entrepreneurial venture, which helps in inculcating in them corporate readiness even before they pass out of the campus. Over the years, we are able to maintain 100 percent placement every year with decent average salary growth of 15-20 percent on year-on-year basis.

### VISION:

To be a world-class business school, achieving excellence in management education and research through continuous competency building.

### MISSION:

- To develop outstanding managerial talent capable of providing enlightened and effective leadership
- To further the advancement of knowledge in the field of management by undertaking relevant Research Programmes
- To collaborate with counterpart institutions, industry and government in the development and application of new knowledge for the benefit of society.



## Accreditation and Recognition



International Management Institute (IMI), Bhubaneswar is approved and recognized by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India and one Fellowship Programme in Management.

IMI Bhubaneswar offers

- **Post Graduate Diploma in Management** (Two year full-time residential programme)
- **Post Graduate Diploma in Management** (Part-Time)
- **Fellowship Programme in Management**

All Programmes are approved and recognized by AICTE, Ministry of HRD, Govt. of India.



International Management Institute Bhubaneswar is accredited by National Board of Accreditation (NBA), Ministry of HRD, Govt. of India for its flagship Programme "Post Graduate Diploma in Management".

For NBA Accreditation Letter

<https://imibh.edu.in/UserFiles/Image/NBA%202022%20%20combined.pdf>



International Management Institute Bhubaneswar flagship programme, Post Graduate Diploma in Management has been accorded equivalence with MBA degree by Association of Indian Universities (AIU).



IMI Bhubaneswar has been ranked 66 in India and 3rd in Odisha by National Institute of Ranking Framework (NIRF) in their 2019 Ranking

<https://www.nirfindia.org/2019/ManagementRanking.html>



IMI-Bhubaneswar has been awarded life membership of Association of Management Development Institutions in South Asia (AMDISA). AMDISA is an international not-for-profit association and is a "SAARC" Recognized Body.



IMI-Bhubaneswar is member of Confederation of Indian Industry.



International Management Institute, Bhubaneswar is accredited and recognized by USBES, adhering to the international standards of higher education & professional excellence.



IMI Bhubaneswar is Associate Member of EFMD



IMI Bhubaneswar is Life Member of AIMS (Association of Indian Management Schools)



ARIIA Report 2020 (<https://imibh.edu.in/UserFiles/Image/ARI-I-1124.pdf>)



## International Academic Linkages

IMI Bhubaneswar is having international academic collaboration with:

- EGADE business school, ITESM, Mexico
- Sichuan Academy of Social Sciences, China
- Manhattan Institute of Management, New York
- ESC Rennes International School, France

IMI Bhubaneswar is in advance stage of collaboration with the following institutes:

- Montpellier Business School, France
- Grenoble Ecole de Management, France
- IDRAC Business School, France
- Kedge Business School, France
- Louvain School of Management, UCL, Belgium





## Conferences

IMI Bhubaneswar has been organizing conferences and seminars with participants and speakers from across the globe. These events help our students, faculty and all the participants to exchange ideas and thoughts and bring in new perspectives. Besides helping participants gain deeper insights into the subject under discussion, such events also help in finding answers to professional problems.

- IMI Bhubaneswar – EGADE Business School, Mexico International Conference on Global Business Environment. THEME - Entrepreneurship, Resource Planning and Regional Development held at IMI Bhubaneswar Campus in November 29-30, 2019.
- IMI Bhubaneswar Sichuan Indo-China International Conference on Economic, Social and Cultural Perspective held in October 15th-20th 2019.
- Annual Conference on Banking and Finance, held at IMI Bhubaneswar Campus in August 16th-17th, 2019.



## Roundtables

Roundtables are conducted at IMI Bhubaneswar to discuss issues from various perspectives and generate curiosity for further acquisition of knowledge.

1. Roundtable on “Disruptive Innovation: Revisiting Strategy for Social Development” in collaboration with IMI New Delhi and IIT Kanpur
2. Repositioning HR in Changing Business Scenario” in collaboration with NHRDN
3. Roundtable of CSR Heads
4. Roundtable for Civil Society



## Management Conclaves

The purpose of the hosting management conclave is to augment the interface between academe and industry for the transformation of the business environment in India. Several industry stalwarts and top academics participated in this conclave.

1. Panel Discussion on FinTech and Banking – The Road Ahead for the Indian Banking and Financial System; organized on 17th August 2019 at IMI Bhubaneswar Campus.
2. HR Conclave 2019 Organizational excellence through Human Capital - Aligning HR Strategy with Business Strategy and Leveraging employee experience for enhanced Customer experience; organized on 28th September 2019 at IMI Bhubaneswar Campus.

## Intellectual Capital --- Faculty @ IMI Bhubaneswar

With More than 220 publications since beginning of the institution, the faculty members at IMI Bhubaneswar produce around 30 different types of publications every year. Prominent amongst them are Journal Articles, Books, chapter in books etc. The faculty members have written many award-winning case studies which are now featured in case repositories across the globe. The average research output of IMI Bhubaneswar faculty is around 2.7 research publication per year which is considered as high in academic world.

The pedagogy followed by the faculties includes:

### Case Study Approach

The practice of putting students in the shoes of managers and applying theoretical skills to real life unstructured problems has proved to be a successful approach to learning over the years.

### Term Projects

The term projects are the perfect mix of academic research and practical scenarios which is central to every B-school. It is a combination of the insightful research and analytical thinking on a topic that reflects what is taught in the classroom and its relation to the current business scenario.

### Industry Aligned Pedagogy

It includes guest lectures from industry experts along with live projects as part of the course curriculum. This ensures a continuous industry interaction process that aims to provide students with an insight into current global trends and future business opportunities.

### Online simulations

Markstrat, use of Bloomberg Terminal, SAP, SPSS, XLMINER, RStudio and KPMG Lean Six Sigma Certification help students to develop a better understanding in the functional domain.



## Our Mentors

### **Prof. Baid, Devesh**

Associate Professor  
Teaching- Accounting and Finance  
Qualifications  
Ph.D., School of Management, IIT Bombay

### **Prof. Behl, Ramesh**

Director & Professor  
Teaching: Information Management, Business Analytics,  
Enterprise Systems, E-Business  
Research: Business Analytics, E-Business, Cloud & Mobile  
Systems, CRM

### **Prof. Chhabra, Bindu**

Professor  
Teaching: OB and HR  
Qualification: Ph.D., M.Phil. (Psychology), JRF-NET Qualified

### **Prof. Choudhury, Rahul Gupta**

Associate Professor  
Teaching: Marketing  
Qualifications: Ph.D., Alliance University, Bangalore, India

### **Prof. Das, Santanu**

Associate Professor  
Teaching: Finance and Accounting  
Qualifications: PhD (Management), Birla Institute of Technology,  
Mesra, Ranchi

### **Prof. Ghatak, Ranjit Roy**

Associate Professor  
Teaching: Operations and Supply Chain Management  
Qualifications: Ph D., MBA

### **Prof. Katiyar, Rajesh**

Assistant Professor  
Teaching: Operations Management and Quantitative Techniques  
Qualifications: Ph. D. from IIT Roorkee

### **Prof. Kumar, Rohit Vishal**

Associate Professor  
Teaching: Marketing  
Qualifications: Doctor of Philosophy (Ph.D.), Department of  
Business Management, University of Kolkata

### **Prof. Mishra, Manit**

Designation: Associate Professor  
Teaching: Marketing & Quantitative Techniques  
Qualifications: Ph.D., MBA.

### **Prof. Mishra, Supriti**

Associate Professor  
Teaching: Strategy and CSR  
Qualifications:  
Post-doctorate, Leonard N. Stern School of Business, New York  
University, USA.  
Ph.D., Indian Institute of Technology, Kharagpur, India.

### **Prof. Padamwar Kumar, Parvesh**

Assistant Professor  
Teaching: Marketing  
Qualifications: Ph.D. from IIM Raipur

### **Prof. Pandey, Pallavi**

Assistant Professor  
Teaching: Organization Behavior and Human Resources  
Qualifications: Ph.D. from IIT Dhanbad (ISM)

### **Prof. Pandla, Kapil**

Associate Professor  
Teaching: HR and OB  
Qualifications: Ph D, MBA, BA

### **Prof. Panigrahi RK**

Associate Professor  
Teaching: Economics; International Business  
Qualifications: Ph. D. (Economics) from Institute for Social and  
Economic Change (ISEC), Bangalore

### **Prof. Sahay, Yamini Prakash**

Associate Professor  
Teaching Areas: OB and HR  
Qualifications: Ph.D. (IIT Bombay), M.Phil. (IIT Bombay)

### **Prof. Sharma, Sourabh**

Associate Professor  
Teaching: Information System and Analytics  
Qualifications: Ph.D. (Management) from Jiwaji University,  
Gwalior; MBA (Systems) from D.A.V.V. Indore





## Post Graduate Diploma in Management (PGDM) Curriculum

2 years Full Time Management Programme offered at IMI Bhubaneswar is approved by AICTE and accredited by National Board of Accreditation (NBA) and is Equivalent to MBA by Association of Indian Universities (AIU). The two-year, full-time post-graduate diploma is designed to prepare students for careers in industry, across functional areas of management. The programme equips the students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future. The PGDM programme curriculum is periodically updated to meet the ever-changing needs of the industry. Focus is on developing functional & analytical knowledge and skills, leadership, human capital management & interpersonal skills, decision making and problem solving, ethics & corporate social responsibility and globalization. Blend of traditional knowledge and skill-based course with entire range of new age courses like Digital Marketing, Business Analytics, HR Analytics, Marketing Analytics, Financial Analytics are offered to students to match with the growing needs of corporate world. The course for the PGDM Programme is spread over six trimesters, each trimester with a duration of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management.

### Core Courses

<p><b>Term I</b></p> <p>Individual Dynamics Financial Accounting and Analysis Managerial Economics Marketing Management I Information Technology for Decision Making Business Mathematics Business Communication Skills I Legal Aspects of Management</p> <p><b>Term II</b></p> <p>Financial Management I Business Statistics Leadership and Interpersonal Group Processes Human Recourse Management Operations Management I Marketing Management II Cost and Management Accounting Macroeconomic Theory &amp; Policy Business Communication Skills II</p> <p><b>Term III</b></p> <p>Business Analytics Financial Management II Operations Management II Strategic Management I Management Information Systems Research Methods for Management Core Elective I Core Elective II Core Elective III Core Elective IV</p>	<p><b>Core Elective Courses (To be selected in Term III)</b></p> <p>Economic Analysis for Business Decisions Entrepreneurship Theory and Practice Financial Instruments and Markets Management Science Application Marketing Strategy Organizational Design and Theory</p> <p><b>Term IV</b></p> <p>Strategic Management II International Business Elective I Elective II Elective III Elective IV</p> <p><b>Term IV</b></p> <p>Corporate Governance and Business Ethics Elective V Elective VI Elective VII Elective VIII Elective IX</p> <p><b>Term VI</b></p> <p>Corporate Social Responsibility and Sustainable Development Elective X Elective XI Elective XII</p>
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## Elective Courses

Finance	Marketing	OB & HR	Decision Science and Operations	Strategy	Information Management and Analytics
Wealth Management and Personal Finance	Consumer Behaviour	Employee Relations and Labour Laws	Logistics and Supply Chain Management	Business in Emerging Markets	Data Science Using R
Security Analysis and Portfolio Management	Product and Brand Management	Corporate Leadership	Service Operations Management	Managing Business Risks in Uncertain Times	Visualization and Dashboard
Financial Statement Analysis and Forensic Accounting	Sales and Distribution Management	Recruitment and Selection	Project Management	Strategizing & Financing Entrepreneurial Ventures	Block Chain and Cyber Security
Financial Econometrics	International Marketing	Advanced HRM	Total Quality Management and Six Sigma	Business Negotiation Skills	Finance and Risk Analytics
Financial Engineering and Risk Management	Advertising & Integrated Marketing Communication	Training and Development	Operations Research		Marketing Analytics
Business Valuation	Marketing Research	Performance and Compensation Management	Supply Chain Analytics		Customer Relationship Management
International Finance	Marketing of Services	HR Analytics	Supply Chain Analytics		Digital Marketing
Management Controls & Strategic Cost Management	Retail Marketing	Business Negotiation Skills			Web and Social Media Analytics
Financial Derivatives	Rural Marketing				Supply Chain Analytics
Management of Banks	Business Forecasting				HR Analytics Enterprise Resource Planning
Project and Start Up Finance	Marketing Analytics				
Strategic Financial Management	Customer Relationship Management				
Business Forecasting	Digital Marketing				
Strategizing & Financing Entrepreneurial Ventures	Web and Social Media Analytics				
Finance and Risk Analytics					

## Fellowship Programme in Management

IMI Bhubaneswar offers AICTE approved Fellow Programme in Management (FPM). This programme has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level. The FPM programme is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding.

The programme aims to fulfil the following objectives:

- To generate conceptual and empirical knowledge in the field of business management.
- To disseminate knowledge regarding rigorous interdisciplinary research practices.
- To promote ethical research practices.
- To extend the horizon of knowledge in various domains of business management.
- To promote research that leads to actionable decisions by the industry.



## Management Development Programmes

Executive education is one of the key offerings at the International Management Institute, Bhubaneswar. The focus of executive education through Management Development Programmes (MDP) at IMI-Bhubaneswar is to improve management systems and enable the executives to take on leadership roles. IMI-Bhubaneswar conducts a wide range of MDPs in various functional areas of management. The programmes, conducted by well experienced faculty, are well designed to provide experiential learning to the participants.

MDP CALENDAR (2020-21)			
Sl. No.	Programme Title	Date	Programme Director/s
1	Effective communication for professional excellence	14-15, September 2020	Prof. Kapil Pandla
2	Building corporate strategy for effective CSR	16-18, September 2020	Prof. Arun K. Rath
3	Understanding services for better Marketing	25-26, September 2020	Prof. Rohit Vishal Kumar and Prof. Pravesh Padamwar
4	Data visualization for analytics	13-14, November 2020	Prof. Ramesh Behl
5	Finance for non-finance executives	27-28, November 2020	Prof. Devesh Baid
6	Building corporate strategy for effective risk management	2-4, December 2020	Prof. Arun K. Rath
7	Managing interpersonal relationship through emotional intelligence	18-19, December 2020	Prof. Bindu Chhabra
8	FDP on financial time series analysis using R	6-8, January 2021	Prof. Santanu Das
9	Analytics and visualization	15-16, January 2021	Prof. Ramesh Behl and Prof. Manit Mishra
10	Strategy using Markstrat simulation	27-29, January 2021	Prof. Rahul Gupta Choudhury and Prof. Supriti Mishra
11	Lowering software cost for SMEs using open-source software	01-02, February 2021	Prof. Rohit Vishal Kumar
12	Gender sensitization at workplace	6, February 2021	Prof. Supriti Mishra
13	Developing frontline managers for high performance	9-10, February 2021	Prof. Kapil Pandla
14	Neuro-Linguistic Programming (NLP) for sales executives	12-13, February 2021	Prof. Rohit Vishal Kumar
15	Excel-based business decision models	19-20, February 2021	Prof. Sourabh Sharma
16	Supply chain management	5-6, March 2021	Prof. Ranjit Roy Ghatak and Prof. Rajesh Katiyar
17	Leadership development and team building for managers	15-17, March 2021	Prof. Yamini P. Sahay
18	Effective leadership	19-20, March 2021	Prof. Bindu Chhabra



## Consulting

Though IMI, Bhubaneswar is a relatively new institute, yet it has created a mark for itself in various fields including consulting activities. Faculty members of IMI Bhubaneswar are engaged with various multilateral agencies, government agencies and industries as consultants. Our faculty members have been consultants to organizations such as Indian Oil, SAP Inc., FNST (Germany), UNICEF Odisha, Adam Smith Institute (UK), Baird & Associates (Canada), Chennai Radha Engineering Works (CREW) Pvt. Ltd., Tata Steel, Tata Power (New Delhi), NIPCC, ONGC, Bharat Electronics Limited (Kotdwar), Baskin Robbins, MTN-Rwanda Cell (Africa), Chemols Infotech Private Limited, and Foundation to Aid Industrial Recovery.

They have also worked as consultants to various government agencies and departments including the Ministry of Commerce, Ministry of Industries, Department of IT of the Ministry of Commerce and IT, Ministry of Textiles, and Central Board of Secondary Education (CBSE) of the Government of India, and for the Sri Lankan Government.

The core training and consulting expertise of the faculty members lie in areas of e-business, Information System, IPR, Leadership, Cross-cultural Management, Sensitivity/T-Group Training, Team Building, Union-Management Conflict Resolution, SPSS, Designing Service Blue Printing, Employee Branding, Sales Promotion Design, Branding B-Schools and Organizations, Executive Coaching, Talent Management & Retention, Business restructuring, HR Policy, Designing Incentive Schemes, Appraisal Policy, Employee satisfaction, CSR, Responsible Business and Corporate Governance.



## IMI Incubation Foundation

“A need for incubation center on campus was felt as students who were actively involved in E-Cell activities and started their own ventures needed mentoring support. This required to tie up with mentors from industry and in-house faculty involvement from specialized areas. Informally incubation center was started from 2016 and was registered as a section 8 company in 2018-19 in name of IMI Incubation Foundation.



The foundation promotes entrepreneurship / start-ups in the areas of Business Analytics, Enterprise Systems, and Renewable Energy. It is supported by team of industry mentors and faculty and has a dedicate space. It is only one in Odisha with business management focus and provides mentoring support to start-ups who have proof of concept to scale up. The center also provides virtual mentoring to startups located outside Odisha. It carries various activities during the year such as idea hunt, investors’ summit, short term programmes on entrepreneurship development, skill development programmes. It also participates in events organized by state and central government / agencies and other incubation centres”.



## Life at IMI

### Activities/ Events in IMI:

**SPARX:** Sparx is an attempt to bring the best brains of the state together for a competitive and healthy development. The objective is to supplement the academic learning with inputs from developments and day to day happenings in the industrial forefront and help people develop acumen for the same. It encourages students to achieve academic excellence and increase their awareness of the world around them by creating interest among them for pursuit of trivial knowledge. It also empowers students with new understating of what has been, what is now and what can be.

**PHRONESIS:** Phronesis is characterized as the "wisdom to take counsel", to judge the goods and evils and all the things in life that are desirable and to be avoided, to use all the available goods finely, to behave rightly in society, to observe due occasions, to employ both speech and action with sagacity, to have expert knowledge of all things that are useful.

International Management Institute, Bhubaneswar takes the meaning of phronesis a step forward by encouraging the management graduates to think beyond the regular course curriculum and come out with solutions which will not only help the corporate world but also society as a whole. It attempts to act as a platform for future managers to voice their opinions



and garner their thoughts through a plethora of events including management games, paper presentations, cultural events and adventure games.

**JAZBAA:** Jazbaa is a two-day sports event introduced in 2013. Different sports competitions in Football, Cricket, Volleyball, Table Tennis, Chess etc. are organized among students from various institutions in and around Bhubaneswar. There is an overwhelming response to this event every year.

**TEDxIMIB:** TEDxIMIB is a TED event organized by IMI Bhubaneswar under license from TED. IMI Bhubaneswar conducted the TEDx event on 21 December 2019 themed "Exploring Infinitude" to celebrate multifaceted accomplishment by people from different walks of life. The event inspired many young minds to follow the passions without the fear of failure or being judged by the society.



## Student clubs and committees:

**COLOSSEUM (Marketing Club):** Colosseum is the Marketing Club which is a platform where students get an opportunity to blend marketing theories with real time application. It also keeps the student fraternity abreast with the latest happenings in the arena of marketing and branding. The members of the club share a keen passion for marketing, innovative thinking and, above all, zeal to learn by doing. The club also looks into organizing guest lectures by industry experts, seminars and workshops, competitions, quizzes and serving as a point of contact for all marketing events.

**FINTELLECTS (Finance Club):** The club focuses on delivering knowledge on different areas of finance sector of the world economy which includes Investment Banking, Capital Markets, Corporate Finance, and International Finance. We also work closely with career management and corporate recruiters to put on events for students with the objective to guide students as they prepare for careers in finance through sponsorship of career development Programmes and with the help of the club relationships with members of the financial community. Finally, the club seeks to promote communication between IMI's alumni that have developed finance careers and current members of the Finance Club.

**INSIGNIA (HR Club):** This is the official HR club of IMI, Bhubaneswar. In today's shrinking world, it is very important to manage human potential very effectively and efficiently. We are faced by challenges from every area like employer branding, talent management and acquisition and retention of best human resource. Through this club we would like to provide valuable insights to the field of HRM and give an overview of how the HR field is being perceived and attempt to bring a fresh perspective on HR issues and challenges that the business world faces today.

**CYNOSURE (Operations Club):** Cynosure is student initiative to promote operations, production, supply chain, operations research and manufacturing studies and activities. It represents the growing interest in the field and has been the unifying platform for the students interested in pursuing a career in operations. Team Cynosure works towards generating awareness and interest about a career in operations management - the opportunities and the challenges involved. Apart from generating the interest of students about operations by conducting operations related activities, the club also tries to interact with industries as much as possible. For this we arrange for industrial visits, talk with industry personnel.

**PRAYAS (CSR Club):** Prayas is the CSR through which we have made an effort to join hands and make a difference by bringing smiles on the faces. We believe in giving back to the society through various activities. We act as catalysts to make lives better for the ones who are deprived. The club aims to make the planet a better place to live in.

**E-CELL (Entrepreneurship-Cell):** IMI has a very active Entrepreneurship-Cell (E-Cell). It is a platform for the students to develop as future entrepreneurs. E-Cell conducts various events such as boot camp, business plan, etc. It has tied up with NEN for course work for students. It also conducts entrepreneurship awareness camps, entrepreneurship development programme in collaboration with EDII and IED (under MSME, Odisha). Many workshops / events have been conducted by E-Cell in collaboration with bodies like TiE Bhubaneswar Chapter, ICC Kolkata etc. It also regularly invites entrepreneurs for talks on its campus. IMI Bhubaneswar is in process of setting up Business Development/ Incubation Centre.

**PLACEMENT COMMITTEE:** The Placement Committee is a student body that has been formed to interact with companies on a continuous basis in order to bring the optimum and best fit career opportunity to the students of IMI-Bhubaneswar for the summers and final placement. It also facilitates prospective employers by organizing institute-industry interaction regularly and providing complete support for arranging placement activities on the campus.

**BRANDING COMMITTEE:** The Branding Committee is here to take care of all the admission related discussions, queries and suggestions from and to the prospective students. Through the committee, the IMI-B family tries to help prospective students have a clearer picture of their future and guide them through the process.

**MEDIA AND PR COMMITTEE:** The media and public relations committee is IMI-B's source of interaction to the outside world. Any kind of information flow is through Media and PR committee. The committee is committed to provide all kind of relevant information about the B-school and is one of the core committees of the school.

**CULTURAL COMMITTEE:** Cultural Committee takes care of all the fun and cultural part of this 2-year experience starting from small campfire to specific day celebrations, picnic, annual day celebration or any event-cultural com has its role in it. It provides scope to showcase students' extra-curricular activities with a lot of fun, enjoyment and celebration

**ALUMNI COMMITTEE:** The Alumni committee works as a conduit between the alumni and the alma-mater, both at corporate and personal level. Alumni committee facilitates continued interaction of Alumni with the Institute in interest of sustaining the Institute's ability to maintain a commitment par excellence.

**PLACEMENT PREPARATION COMMITTEE:** The Placement Preparation Committee supports students in their preparation for placements by providing them with multiple opportunities and access to valuable data and resources. The committee strives to meet this need by organizing pre-placement training/workshops/seminars for students to bridge the gap between the industry standard and current standard of students for recruitment purposes.

## Distinguished Visitors @ IMI Bhubaneswar

- Dr Anil Shahasrabudhe, Chairman, AICTE
- Dr. Rajiv Kumar, Vice-Chairman, NITI Aayog, Govt. of India
- Shri R.K Senapati, Director HR-OPTCL
- Shri PP Choudhury, GM, Director of Industries
- Mr. Sidhartha Ranjan, MD Nilachal Leasing
- Mr. Parthasarathi Mishra, CHRM, Tata Steel
- Mr. Srikumar Misra, Founder, MD & CEO, Milk Mantra
- Mr. Dillip Nayak, Head, Development Centre, Tech-Mahindra, Bhubaneswar
- Dr. Suvendu Das, President (HR) – OSL Group
- Mr. Siddhartha Ranjan, CFO – Kalinga Hospital Ltd., Bhubaneswar
- Mr. Rahul Sachdev, Head - SAP University Alliance
- Mr. B V Viswanadham, MD Austral Indorganics Pvt. Ltd., Visakhapatnam
- Prof. Amirullah Khan, Development Economist & Policy Advisor, Bill and Melinda Gates Foundation
- Shri Pooran Chandra Pandey, Executive Director, UN Global Compact Network India, New Delhi
- Mr. Dharendra Kumar Roy, Managing Director of Kalinga Hospital
- Mr. Tejeswar Parida, President, Odisha Khadi and Village Industries Board
- Dr. Suvendu Das, Vice President (HR), PPL
- Prof. Freek Cronjé, Director - Bench Marks Centre for CSR (Subject Group: Sociology), North West University
- Mr. T.C. Hota, Executive VP, Banshidhar Leela Panda Foundation, IMFA Group
- Prof. Stuart Murrin Locke, University of Waikato, New Zealand
- Mr. Harmeet Lamba, Senior Director & Head (Emerging Markets), Dr. Reddy's Laboratories Limited, Hyderabad
- Dr. Sudhanshu Rai, Ph.D., Director Indian Relations, Associate Professor of Innovation in emerging economies, Lead investigator; Co-Creating experience-based innovation, Copenhagen Business School Department of Inter-cultural Communication and Management
- Mr. R.N.Mishra, HEAD- HR, Tata Steel, Mumbai
- Mr. Dhananjay Banthia, Director, MKD Investments
- Mr. Anwar Hashmi, Senior Consultant - Global Ethics and Compliance, Integrity Leadership Partners, LLC, Washington DC, USA.
- Ms. Suparna Nanda, State Head, Confederation of Indian Industry (CII)
- Mr. Srijat Mishra, CEO, Kalingasoft Pvt. Ltd
- Mr. R K Singh, HR Head, Coco-cola Beverages Pvt. Ltd
- Mr. T Ramachandru (Planning & Coordinator Department), Govt. of Odisha
- Ms. Susmita Somjit, Group Business Director, IMRB, Chennai
- Mr. Santosh Mohapatra, CEO, Dhamra Port Co. Ltd
- Mr. Nitish Kumar Behera, Head - HR, CSR & Administration, Aditya Aluminium (Unit of Hindalco Industries Ltd)
- Mr. Bhagirathi Dhal, ED-HR, Steel Authority of India Ltd, New Delhi
- Mr. R. N. Misra, Head - HR & Legal, Tata Steel, Jamshedpur
- Prof. J.F. Cronje, School of Social and Government Studies, North West University, South Africa
- Mr. V. C. Agrawal, President - Group (HR), RP-SG Group
- Mr. Debraj Biswal, Chief Executive Officer, Bhubaneswar Stock Exchange
- Mr. Sabyasachi Bhattarchya, Executive Director (HR), Philips Black Carbon Limited
- Ms. Sheela Thriruvadi, Department of Finance, Morgan State University, USA
- Mr. S. K. Rath, Director (HR), OPTCL
- Mr. Sanjay K. Pattnaik, Vice President (HR & Corporate Relations), Vedanta Aluminium Limited
- Dr. Ambika Prasad Nanda, UNDP State Head, Odisha & Jharkhand
- Mr. C. K. Poddar, Exec. Director (HR), Neelachal Ispat Nigam Limited

## Alumni Speaks

**Mr. Navneet Goel**

**PGDM 2011-13 Batch**

**AVP – Yes Bank**

“With 2 years of prior work experience and stable job, I was a bit apprehensive joining IMI Bhubaneswar. But with the backing of IMI Delhi, and its long standing association with reputed business houses I have decided to tread this path ..... Being a new Institute it had its own charm. Students had a lot of involvement in organizing events, taking new initiatives, undertaking placement related activities and channelizing efforts towards establishing the institute. This also honed our entrepreneurial skills. The methodology of teaching and the domain knowledge of the faculties acted not only as a catalyst in developing a better understanding of the subjects but also helped us to develop a structured approach towards problem solving” I am sure in time to come the institute will establish itself as Mecca of Business Education in the country.

**Rameswar Behera**

**PGDM Batch 2015-17**

**HR South (PCG) – Kotak Securities Limited**

The most important learning doesn't always come from the person standing in front of you; it's the people sitting behind you. So today is my opportunity to turn around for a moment to give them a humble tribute- Our faculty members at International Management Institute, Bhubaneswar are your biggest advocates and best advisors. To make an impact in a complex and fast-changing world, you must learn, earn, and return simultaneously at every stage of your career- The academic experience with a world class infrastructure, exceptional programmes and teaching methodologies backed by practical skills & industry interface at IMI, Bhubaneswar have given me a high level competency, apart from enhancing leadership potential it also incorporates strong ethics and value system. “Truly Institutionalizing Global leader “

**Priyabrata Biswal**

**PGDM Batch 2015-17**

**Head of Strategy – Global Business – Markets & Markets**

Most of the knowledge, exposure and soft skills one gains after MBA degree helps us across all industries. We become more skilled, confident and versatile regardless of industry we are working or job profile we are into. Thanks to IMI Bhubaneswar for grooming me with qualities like leadership, critical and analytical thinking, creativity and effective communication. During the programme, I got multiple opportunities to develop my skills and competencies under the guidance of leading academicians. IMI Bhubaneswar rigorous course curriculum helped me to stretch beyond my comfort zone in corporate world and the fundamentals which I learn during my MBA helped me to strengthen my knowledge.

**Atisha Tayal**

**PGDM Batch 2017-19**

**Relationship Manager – HDFC Bank Ltd**

Journey at IMI Bhubaneswar is an experience which I would cherish my life. Being a part of this institute, I realized what my vision and passion is and set my goals likewise. In this phase, I got an opportunity to apply me theoretical learnings through a Summer Internship at HDFC Bank. Exploring innovative solutions and meeting the corporate requirements, I received a PPO from the Bank, which I accepted immediately. Its been one year with HDFC Bank and I still tend to learn new things every day. All thanks to IMI B for arranging Corporate Talks, Industrial Visits, Alumni Interaction, Conferences, Presentations and Academic Assignments, and guidance from well experienced faculties which has given me the necessary exposure which is needed Corporate World. It made us competent from Day1 to face the ever-demanding challenges of Corporate Life.



## Placement Report 2020

International Management Institute, Bhubaneswar (IMI-B) has successfully concluded its 100 % Final and Summer Placement of Post Graduate Diploma in Management (PGDM) Programme for the class of 2018-20 and 2019-21 respectively. Like every year we received an overwhelming response from the corporate sector. This year, more than 50 recruiters have conducted process for Final Placement

### Key Highlights of Final Placements 2020

- IMI Bhubaneswar announces the 100% Final placement of the batch of 2018-20.
- 14 % Pre-Placement Offers were offered to our students.
- IMI Bhubaneswar set a record of bringing in 70% new companies to the campus.
- Students have been placed across India
- Multitude of Profiles offered: Advisor, Analyst, Assistant Manager, Business Development, Customer Team Lead, Inside Sales Manager, Management Trainee, Operations, Personal Banker, Pre-Sales, Probationary Officer, Relationship Manager, Research Associate, Research Analyst, Sales Trainee, Under-writing were some of the profiles in which our students got selected.
- Diversified sectors: Our students have been placed in various sectors. The sectors are: BFSI (30%), Strategy and Consulting (28%), Manufacturing (12%), Transportation & Logistics (8%), Media & Design Intelligence (5%), IT/ITES (5%), Healthcare (3%), Real Estate (3%), FMCD & FMCG (6%).



### Key Highlights of Final Placement 2020

- Maximum CTC : Rs. 17.29 Lacs per annum
- Median CTC : Rs. 8.2 Lacs per annum
- Average CTC of top 25% : Rs 10.83 Lacs per annum
- Average CTC of top 50% : Rs 9.30 Lacs per annum
- Average CTC : Rs. 8.43 Lacs per annum
- 65% increase in Maximum CTC
- Besides the CTC offered various other soft options have also been provided to our students like – Field Reimbursement, Health Cover, ESOP's, Insurance / Accidental / Medical Cover, Retention Bonus, Loans at low Interest Rates, Statutory Bonus etc. The compensation details may improve once the final offer letters are received by the Institute.

### Key highlights of Summer Placements 2020

- Maximum stipend being offered: Rs. 1,32,000
- Average stipend: Rs. 35,926

## Our Recruiters (a partial list)



## Batch Profile 2019 - 21



AARJU KUMARI

Graduation Stream - **BBA**  
Graduation college - **Marwari College, Ranchi**  
Summer Internship Organization-  
**Max Life Insurance**



ABHINAV  
CHAUDHARY

Graduation Stream - **BBA**  
Graduation College - **Institute of Technology and Science, Ghaziabad**  
Work experience organization - **Raj Style Home**  
Work experience duration - **3 Years**  
Summer Internship Organization-  
**Blitz Jobs**



ABINASH DAS

Graduation Stream - **B.Tech**  
Graduation College - **ITER, Bhubaneswar**  
Work Experience Organization -  
**Catskill Infra Projects Pvt Ltd (Reliance Industries), Utkal Alumina International Ltd (Aditya Birla Grp), Birla Visabeira Pvt Ltd (MP Birla Group)**  
Work experience duration - **2 years 10 Months**  
Summer Internship Organization-  
**Outlook Publishing**



AHANA DAS

Graduation Stream - **B.Tech**  
Graduation College - **Institute of Engineering and Management, Kolkata**  
Summer Internship Organization-  
**Blitz Jobs**



AKARSH DEEP

Graduation Stream - **BBA**  
Graduation College - **KIIT School of Management, Bhubaneswar**  
Summer Internship Organization-  
**Dabur India**



AKASH BHADRA

Graduation Stream - **B.Tech**  
Graduation College - **Supreme Knowledge Foundation Group Of Institutions**  
Work Experience Organization - **Norisys Technology Ltd., Philips Lighting India, Syska LED Lights Pvt. Ltd.**  
Work experience duration - **2 years 3 months**  
Summer Internship Organization-  
**Union Asset Management**



AMAL JAIN

Graduation Stream - **B.Com**  
Graduation College - **St. Xavier's College, Ranchi**  
Summer Internship Organization-  
**Dabur India**



AMIT

Graduation Stream - **B.Tech**  
Graduation college - **Faculty of Engineering and Technology, Faridabad**  
Summer Internship Organization-  
**Kotak Mahindra Bank**



ANAND K. CHAUDHARI

Graduation Stream - **B.E**  
Graduation College - **Bansal Institute of Science and Technology, Bhopal**  
Summer Internship Organization-  
**Gold Plus Glass**



ANIKET  
CHAKRAVARTY

Graduation Stream - **B.Sc**  
Graduation College - **Ravenshaw University, Cuttack**  
Work experience organization - **Infosys Ltd**  
Work experience duration - **2 years 10 months**  
Summer Internship Organization-  
**Networkers Home**





Graduation Stream - **BBA**  
 Graduation College - **Banarsidas Chandiwala Institute of Professional Studies, Delhi**  
 Summer Internship Organization- **Reculta**

**ANSHITA RAI**



Graduation Stream - **BBA**  
 Graduation College - **Bharati Vidyapeeth Institute of Management and Research, Delhi**  
 Summer Internship Organization- **Outlook Publishing**

**ANUSHKA MITTAL**



Graduation Stream - **BBA (Hons)**  
 Graduation College - **Bhawanipur Education Society College, Kolkata**  
 Summer Internship Organization- **Zee Entertainment**

**ARCHIT PERIWAL**



Graduation Stream - **B.Com**  
 Graduation College - **BJB (Autonomous) College, Bhubaneswar**  
 Summer Internship Organization- **Gold Plus Glass**

**AYUSH ANSHUMAN MISHRA**



Graduation Stream - **B.Com**  
 Graduation College - **Amity University, Ranchi**  
 Summer Internship Organization- **Tata AIG GIC**

**AYUSH KUMAR AGARWAL**



Graduation Stream - **B.Com**  
 Graduation College - **University of Allahabad**  
 Summer Internship Organization- **Youth4Work**

**AYUSHI RASTOGI**



Graduation Stream - **B.Com**  
 Graduation College - **Sivanath Sastri College, Kolkata**  
 Work Experience Organization - **United Teleservices Ltd.**  
 Work Experience Duration - **9 Months**  
 Summer Internship Organization- **Zee Entertainment**

**BIDISHA MITRA**



Graduation Stream - **B.Tech**  
 Graduation College - **Future Institute of Engineering and Management, Kolkata**  
 Summer Internship Organization- **IDBI Federal**

**BITAN CHAKRABORTY**



Graduation Stream - **B.Tech**  
 Graduation College - **World College of Technology and Management**  
 Work experience organization - **Cyberswift Infotech Pvt Ltd.**  
 Work Experience Duration - **2 years 7 months**  
 Summer Internship Organization- **Dabur India**

**CHAYAN SEN**



Graduation Stream - **B.Com**  
 Graduation College - **Bhawanipur Education Society College, Kolkata**  
 Summer Internship Organization- **Gold Plus Glass**

**DEEPAK DHANUKA**



DIKSHA LATH

Graduation Stream - **BCA**  
Graduation College - **BIT Mesra, Ranchi**  
Summer Internship Organization- **Dabur India**



DIKSHA PRASAD

Graduation Stream - **B.Com**  
Graduation college - **Shri Shikshayatan College, Kolkata**  
Summer Internship Organization- **Networkers Home**



GAURAB BISWAS

Graduation Stream - **BCA**  
Graduation college - **Techno India SaltLake, Kolkata**  
Work experience organization - **Wipro, Nevaeh Tech. Pvt. Ltd.**  
Work experience duration - **1 year 10 months**  
Summer Internship Organization- **IDBI Federal Life Insurance**



GOURAV KANTA CHOUDHURY

Graduation Stream - **B.Com**  
Graduation College - **Xavier School Of Commerce, Bhubaneswar**  
Summer Internship Organization- **Max Life Insurance**



HAIDER ALI

Graduation Stream - **B.Com**  
Graduation College - **Thakur Har Narayan Singh Degree College, Allahabad**  
Work Experience Organization - **Hotel Regina**  
Work Experience Duration - **2 years**  
Summer Internship Organization- **Hotel Regina**



IKRAMUL HAI

Graduation Stream - **B.Tech**  
Graduation College - **Institute of Engineering and Management, Kolkata**  
Summer Internship Organization- **Blitz Jobs**



JASASWINEE PANDA

Graduation Stream - **B.Com**  
Graduation College - **Ramadevi Women's University, Bhubaneswar**  
Summer Internship Organization- **HDFC Bank**



JAYPRAKASH SINGH

Graduation Stream - **BBA**  
Graduation College - **Birla Global University, Bhubaneswar**  
Summer Internship Organization- **Dabur India**



KAUSTAV BANERJEE

Graduation Stream - **B.Sc.(H)**  
Graduation College - **Serampore College, Kolkata**  
Summer Internship Organization- **Outlook Publishing**



KAUSTAV KUNDU

Graduation Stream - **B.Tech**  
Graduation College - **Heritage Institute of Technology, Kolkata**  
Work Experience Organization - **Tech Mahindra Pvt. Ltd, Simplex Infrastructure Ltd.**  
Work Experience Duration - **11 months, 14 months**  
Summer Internship Organization- **IDBI Federal Life Insurance**



MANASWINEE PANDA

Graduation Stream- **B.Com**  
Graduation College - **Ramadevi Women's University, Bhubaneswar**  
Summer Internship Organization- **HDFC Bank**



MANISHA KHAITAN

Graduation Stream - **B.Com (Hons)**  
Graduation College - **Bhawanipur Education Society College, Kolkata**  
Work Experience Organization - **Shree Ganesh Bastralaya**  
Work Experience Duration - **1 year 2 months**  
Summer Internship Organization- **IDBI Federal Life Insurance**





**MEGHANA  
VERMA**

Graduation Stream - **BBA**  
Graduation College - **Symbiosis  
Center For Management Studies,  
Pune**  
Work Experience Organization -  
**Master Minds**  
Work Experience Duration - **1 year  
8 months**  
Summer Internship Organization-  
Reculta



**MIHIR RANJAN  
SWAIN**

Graduation Stream - **B.Com**  
Graduation College - **Xavier School of  
Commerce, Bhubaneswar**  
Work Experience Organization - **Axis  
Securities Ltd.**  
Work Experience Duration - **6 months**  
Summer Internship Organization-  
Max Life Insurance



**MOUMON BHAR**

Graduation Stream - **B.Tech**  
Graduation College - **Guru Nanak  
Institute of Technology, Kolkata**  
Summer Internship Organization-  
**IDBI Federal Life Insurance**  
Summer Internship Organization-  
**IDBI Federal Life Insurance**



**NAIRIT  
SARKAR**

Graduation Stream - **B.Tech**  
Graduation college - **VIT University,  
Vellore**  
Work Experience Organization - **Master  
Minds**  
Work Experience Duration - **15 Months**  
Summer Internship Organization-  
Zee Entertainment



**NEHA KUMARI**

Graduation Stream - **B.Com (HRM)**  
Graduation College - **J.D Birla  
Institute, Kolkata**  
Summer Internship Organization-  
**Quadrangle (InfoEdge)**



**NIGAM PRASAD  
PANDA**

Graduation Stream - **B.Tech**  
Graduation College - **CIPET,  
Bhubaneswar**  
Work Experience Organization - **SSF  
Plastpro Limited**  
Work Experience Duration - **2 years  
9 months**  
Summer Internship Organization-  
Union Asset Management



**NILABRO BISWAS**

Graduation Stream - **B.Com**  
Graduation College - **Amity  
University, Ranchi**  
Summer Internship Organization-  
**Outlook Publishing**



**NITISH RANJAN**

Graduation Stream - **B.Com**  
Graduation College - **Sri Aurobindo  
College, Delhi**  
Work Experience Organization - **WSNE  
Consulting Pvt Ltd**  
Work Experience Duration - **2 years**  
Summer Internship Organization-  
**Quadrangle (InfoEdge)**



**PRAGATI LATA**

Graduation Stream - **B.Com**  
Graduation College - **Amity University,  
Ranchi**  
Summer Internship Organization-  
**Outlook Publishing**



**PRATYUSH  
KUMAR RATHA**

Graduation Stream - **B.Com**  
Graduation College - **Xavier School of  
Commerce, Bhubaneswar**  
Work Experience Organization - **Yatri's,  
Swasthayan**  
Work Experience Duration - **6 months**  
Summer Internship Organization-  
**Outlook Publishing**



**PRITAM GHOSH**

Graduation Stream - **B.Tech**  
Graduation College - **Sikkim Manipal  
Institute Of Technology**  
Summer Internship Organization-  
**Outlook Publishing**



**PRIYA SINGH**

Graduation Stream - **B.Com (Hons)**  
Graduation College - **D.A.V. PG College,  
Varansi**  
Summer Internship Organization-  
**Reserve Bank of India**





Graduation Stream - **B.Com (Hons)**  
 Graduation College - **BJB (Autonomous) College, Bhubaneswar**  
 Summer Internship Organization-  
**Max Life Insurance**

**PRIYANKA CHAUDHARY**



Graduation Stream - **B.Tech**  
 Graduation College - **Shaheed Bhaghat Singh State Technical Campus, Punjab**  
 Work Experience Organization - **Expediens e-solution ltd.**  
 Work Experience Duration - **8 months**  
 Summer Internship Organization-  
**Union Asset Management**

**RAKESH SHARMA**



Graduation Stream - **B.Com**  
 Graduation College - **Shri Shikshayatan College, Kolkata**  
 Summer Internship Organization-  
**Networkers Home**

**RASHI GUPTA**



Graduation Stream - **B.Tech**  
 Graduation College - **Bharati Vidyapeeth College of Engineering, Pune**  
 Summer Internship Organization-  
**Gold Plus Glass**

**RITESH MISHRA**



Graduation Stream - **BCA**  
 Graduation College - **KML Vatsalya College, Madhya Pradesh**  
 Summer Internship Organization-  
**Patanjali Ayurved Limited**

**ROHAN KUMAR JAIN**



Graduation Stream - **BBA**  
 Graduation college - **Utkal University, Bhubaneswar**  
 Summer Internship Organization-  
**Max Life Insurance**

**ROSALIN SAHOO**



Graduation Stream - **B.Tech**  
 Graduation College - **Greater Noida Institute of Technology**  
 Work experience organization -  
**Munjali Kiri Industries Pvt Ltd.**  
 Work experience duration - **2 years 2 months**

**SANDEEP KUMAR SINGH**  
 Summer Internship Organization-  
**Simplify Education**



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **School of Open Learning**  
 Summer Internship Organization-  
**Blitz Jobs**

**SANJEEV KUMAR**



Graduation Stream - **B.Tech**  
 Graduation College - **CV Raman College of Engineering, Bhubaneswar**  
 Work Experience Organization - **TUV SUD South Asia Pvt Ltd, SSRB Engineers and Constructions Pvt Ltd.**  
 Work Experience Duration - **4 years 3 Months**  
 Summer Internship Organization-  
**Youth4work**

**SATYAJIT MOHANTY**



Graduation Stream - **B.Sc (Hospitality And Hotel Administration)**  
 Graduation College - **IHM, Hyderabad**  
 Work experience organization - **The Westin, Kuala Lumpur, Malaysia**  
 Work experience duration - **4 Months**  
 Summer Internship Organization-  
**Kotak Mahindra bank**

**SAURABH NAIR**



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **City College, Kolkata**  
 Summer Internship Organization-  
**IDBI Federal Life Insurance**

**SAUVIK SAHA**



Graduation Stream - **B.Sc (H)**  
 Graduation College - **St. Xavier's College, Kolkata**  
 Summer Internship Organization-  
**Marico Ltd**

**SIKTA SINHA**



Graduation Stream - **B.Tech**  
 Graduation College - **Gangadhar Meher University, Sambalpur**  
 Summer Internship Organization-  
**MAX life insurance**

**SLOKARANI PATEL**



Graduation Stream - **Economics (Hons)**  
 Graduation College - **Satyawati College, Delhi**  
 Summer Internship Organization-  
**Outlook Publishing**

**SNEHA SOOD**



Graduation Stream - **BBA**  
 Graduation College - **Birla Institute Of Technology, Mesra, Ranchi**  
 Summer Internship Organization-  
**Blitz Jobs**

**SNEHIL SINGH**



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **Goenka college of Commerce and Business Administration, Kolkata**  
 Summer Internship Organization-  
**Max life insurance**

**SOUMAJIT KARMAKAR**



Graduation Stream - **B.Com**  
 Graduation College - **St. Xavier's College, Ranchi**  
 Summer Internship Organization-  
**Union asset management**

**YASH PARASHRAMPURIA**



Graduation Stream - **BBA**  
 Graduation College - **Sam Higginbottom University of Agriculture Technology and Science, Allahabad**  
 Summer Internship Organization-  
**Gold Plus Glass**

**SRISHTI AGRAWAL**



Graduation Stream - **B.Sc.**  
 Graduation College - **Jitender Kumar Yadav College, Gaya**  
 Summer Internship Organization-  
**India Infoline (IIFL)**

**SUMIT KUMAR**



Graduation Stream - **BA**  
 Graduation College - **St. Xavier's College, Ranchi**  
 Summer Internship Organization-  
**Tata Steel Utilities and Infrastructure Services Limited**

**SUSIM KUMAR ACHARYA**



Graduation Stream - **B.Com**  
 Graduation College - **Taradevi Harakhchand Kankaria Jain College, Kolkata**  
 Summer Internship Organization- **Outlook Publishing**

SUVRAJIT MODAK



Graduation Stream - **B.Com**  
 Graduation College - **School Of Open Learning**  
 Work Experience Organization - **Felix Advisory, Subhash Chand & Co.**  
 Work Experience Duration - **2 years 2 months**  
 Summer Internship Organization- **ITC**

VAIBHAV GUPTA



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **D.A.V School of Business Management, Bhubaneswar**  
 Summer Internship Organization- **Nulearn**

VINEET KUMAR NAIK



Graduation Stream - **B.Com**  
 Graduation College - **National PG College, Lucknow**  
 Summer Internship Organization- **Blitz Jobs**

YASH AGARWAL



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **Bhawanipur Education Society College, Kolkata**  
 Summer Internship Organization- **IDBI Federal Life Insurance**

SHINJON SENGUPTA



Graduation Stream - **B.tech (ME)**  
 Graduation College - **Galgotias, Noida**  
 Summer Internship Organization- **Outlook Publishing**

SHIRSHENDU ADHIKARI



Graduation Stream - **B.tech**  
 Graduation College - **Govt. Engineering College, Bikaner**  
 Summer Internship Organization- **Blitz Jobs**

SHIVAM GUPTA



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **University of Allahabad**  
 Summer Internship Organization- **Executive Bschoo**

SHIVANI SINGH



Graduation Stream - **B.Com (Hons)**  
 Graduation College - **School of Open Learning, University of Delhi**  
 Work Experience Organization - **IBM India Pvt. Ltd.**  
 Work Experience Duration - **5 Months**  
 Summer Internship Organization- **Kotak Mahindra Bank**

SHUBHAM SINGHAL



Graduation Stream - **B.Sc.**  
 Graduation College - **Calorx Teachers' University, Ahmedabad**  
 Work Experience Organization - **Techruit HR Solutions Pvt. Ltd.**  
 Work Experience Duration - **21 Months**  
 Summer Internship Organization- **Blitz Jobs**

SUDHANSHU RANJAN CHANDRA



## Annual Activity Calendar 2020-2021

EVENT TIMELINE	
Annual Conference on Banking and Finance	August 16-17, 2020
SPARX	August 23, 2020
HR & Marketing conclave	November 2020
Indo-China International Conference on Economic, Social and Cultural perspective	November 29-30, 2020
IML, Bhubaneswar - EGADE Business School, Mexico International Conference on Global Business Environment	December 5-6, 2020
TEDxIMIB	December 2020
Jazbaa & Phronesis	January 27-28, 2021
Leadership Lecture Series	October, 2020 onwards
PLACEMENT TIMELINES	
Summer Placement Process starts (PPT, Sharing JD, Nominations)	September 2020 onwards
Summer Placement Week 1	November 2-7, 2020
Final Placement Process starts (PPT, Sharing JD, Nominations)	November 2020 onwards
Final Placement Week 1	November 30-December-5, 2020
Summer Placement Week 2	December 7-12, 2020
Lateral Placement week	January 11-16, 2021
Final Placement Week 2	January 27-31, 2021



## Placement Committee

Dr. Rahul Gupta Choudhury  
Associate Professor and Chairperson Placement  
E-mail: chairplacement@imibh.edu.in

Mr Sameer Sahu  
Manager - Placements & Alumni Affairs  
C: 7989661578, 9989623555  
E: placement@imibh.edu.in

Mr Argha Chatterjee  
General Manager - Corporate Relations  
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Ms. Nidhi Gupta  
Manager - Placements  
C: 8360950569  
placement@imibh.edu.in

## Student Placement Committee

Aniket Chakraborty - 8658425070  
Bidisha Mitra - 90738 13489  
Diksha Lath - 91134 79963  
Neha Kumari - 72098 57088  
Nitish Ranjan - 95601 04055  
Rashi Gupta - 98611 25217  
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## Reach us

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### Admissions

Program Officer  
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Email: [admissions@imibh.edu.in](mailto:admissions@imibh.edu.in)

### International Students

Program Officer  
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### MDPs & Executive Education

Program Officer  
Management Development Programme  
Ph.: 9802601715  
Email: [mdp@imibh.edu.in](mailto:mdp@imibh.edu.in)

### Distance

Airport	12 Kms
Railway Station	16 Kms
Bus Stand	09 Kms

